

The Atari Owners Club

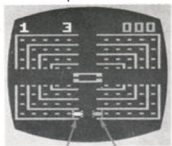
No 12 OFFICIAL BULLETIN

**TWO
ATARI
MIND-
BENDERS!**

DODGE'EM

REMAINING TURNS

GAME NUMBER →



← SCORE

COMPUTER CAR

LEFT CONTROLLER PLAYER

Can you drive over all the dots before someone crashes into you!

Hurtle round the four lane grid and try to avoid oncoming cars. The red button controls your acceleration and the joystick your direction. Switch one lane, or two - which way will your opponent go?

If you can, erase all the dots - the screen flashes and you start again.

Play against the computer or a friend. Watch out - if you're really good, the computer may sneak a second car onto the track, to try and prove its superiority!

DODGE'EM - used with Joysticks

Three games:

Suggested Retail - £16.95 incl.VAT

*For Christmas
and the
New Year*



HANGMAN

Can you work out the mystery word?

Don't let the computer make a "Monkey" out of you! You get 11 guesses to figure out what it has in store for you.

9 games in all, one player or two, with or without time handicaps. And Game 9 lets you enter your own words - to baffle your family or friends.

HANGMAN - used with Joysticks

Nine games:

Suggested Retail - £16.95 incl.VAT

ATARI
Great ideas from
ingersoll



THE ATARI VIDEO COMPUTER SYSTEM

Ingersoll Electronics Ltd. 202 New North Road, London N1 7BL
Telephone 01-226 1200 Telex 28255 INGSOL G

FOUR GREAT GIFT IDEAS



Go on, treat yourself to a present this year! Or keep dropping hints to your friends and relatives... and what better way to spend any cash you were given at Christmas? Nobody knows better than our Members that new Atari cartridges give endless hours of fun - here are four that Vidella and Brains especially recommend this festive season!



Indy 500 -
Suggested Retail - £14.95



Circus Atari -
Suggested Retail - £10.95



Adventure -
Suggested Retail - £25.95



Street Racer -
Suggested Retail - £10.95



Don't be fooled by these boys! They are only twelve and fourteen, but they are unbelievably talented Atari players. Robin (on the left) is our record-breaker supreme! He's scored 160,415 in 2½ hours on Space Invaders, Game 1, for instance! The boys are so good, most of their friends (and their parents!) refuse to play with them.

At present the Chan boys have Bowling, Outlaw, Space Invaders, Basketball, Indy 500, Superman - and Adventure. Here are some of their scores - how do you compare?

<u>BOWLING</u>	Games 1 & 2	246
	Games 1 & 2 (Diff.)	178
<u>OUTLAW</u>	Game 15	18
<u>SP. INVADERS</u>	Game 1	160,415
	Game 9	4,120
<u>BASKETBALL</u>	Computer equal	12

Top score spot

Space Invaders, Game 1 - 183,000

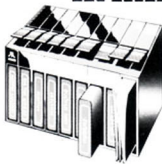
At 1st November, 1980, this was the U.K. record. If you can better it, and have a witness, please contact Space-Age Lisa on 0628 32839 - with your name, age, and address and the name and address of your witness. We have some surprises in store for high-riding alien combatants!

The Great Atari Championship

This is what you've all been waiting for. At Easter, 1981, we're running the U.K.'s first ever national Atari competition - for Members only! It's going to be great - everyone will have a chance. Competitors will be able to stay in a big London Hotel (at their own expense) and take part in a number of heats, then there'll be a final. The stay in London will probably be two days - we haven't finalised the details, yet.

You may have read about the New York Regional Final of Atari's Space Invaders tournament, which was held in Manhattan, last month. By 6 a.m. in the morning of the first day, 6,000 people were queuing to get in. Let's hope lots of our Members will be as enthusiastic.

With members in mind...



*Self selection
cartridge
box*

Here's the ultimate way to keep your cartridges neat, tidy, and accessible in a split second! Brains has designed this super smoked plastic box, to hold 8 cartridges - and all your instruction leaflets. Each time you want a cartridge - just press the lever above your selection - and out it whizzes!

Your Atari dealer will have these boxes soon - they'll cost well under £10.

Playing Solo

Quite a few Atari Owners are shift-workers, students, or just night-owls, who have to, or like to, play Atari alone. It's therefore good to know which cartridges have "Solo" programs. Actually, more do than don't - but just to guide you, we've marked our current cartridge list with a * for those you can't play Solo on. In case it helps.

Just one other point. Those brilliant guys at Head Office who designed our latest catalogue have said you can't play Slot Racers against the computer. Well, you can't, can you! They booted! Even whizz-kids sometimes make mistakes...

In the next issue we'll let you have full details of the Championship, but if you would like an entry form as soon as they are printed, fill out this form and send it to our Publicity Consultants, straight away.

TO: SHARP-SHOOTER SUE,
ATARI CHAMPIONSHIP,
RHA, 7 HIGH STREET,
MAIDENHEAD, BERKS.

Name: _____ (Age (if 15 or under)

Address: _____

Please send me details of the Easter 1980 Atari Championship. I can come to London at my own expense. AB12

Captain Atari's Competition Page

Anagrams Competition

Entries for our Anagrams competition closed on 28th November. Now our judges are ploughing through nearly 700 lists of words from the phrase ATARI VIDEO COMPUTER. Some of you must have minds like computers, we can tell you! We'll announce the winners' names in our next issue, but we can tell you that if you managed under 3,500 words, you don't stand a chance. Thank you, entrants, for all the time you must have put in on your lists...

Photographic Competition

At this time of year, the shop windows are full of Ataris! We thought it would be a nice idea if we had a photographic competition based on our dealers' decorative efforts, and your sharp eyes for spotting the best displays.



Ingersoll
Electronics'
new Soundaround.



Look for these displays
in shop windows

The best three Owners' entries will receive a new Ingersoll Electronics Soundaround hip-pocket stereo (no, you don't get the girl or guy as well!) - and we'll make sure the shop's Manager gets a little something as well.

There'll be an entry form for this competition in our next issue - but in the meantime, get your cameras out! Black and white or colour prints, no bigger than 8" x 6", please. Window displays only: no shots from inside the shops will be accepted.

Colouring Competition WINNERS!



Alan Bostock

Goodness, gracious, it was difficult to choose our winners for the Captain Atari's Circus children's colouring competition. We took age into consideration, and ingenuity, and sheer expertise! These are the prizewinners, after much deliberation by our panel of judges:

1ST - INGERSOLL ELECTRONICS' RADIO CASSETTE RECORDER

Alan Bostock of Virginia Water, Surrey.
(aged 12)

2ND - INGERSOLL ELECTRONICS' SLIMLINE CLOCK RADIO

Andrea Fullwood of Reading, Berks.
(aged 11)

3RD - INGERSOLL ELECTRONICS' AIRBAND PORTABLE RADIO

Helen Barnes of Ryde, I.O.W. (aged 8)

4TH - INGERSOLL ELECTRONICS' "MINI" B/W TV GAME

Lee Featherbe of Folkestone, Kent.
(aged 6)

We'd also like to commend two more people for effort - Pamela Mosey of Boothstown, who was our unlucky "runner-up" and little Melanie Durden of Rochdale, who is only four, and had tried very hard.



BADGE IDEAS from members *Design Competition*

We had a really gratifying response to our request for ATARI OWNERS CLUB badges from Members of all ages. In fact, we've had so many designs that we've decided to treat it as a sort of competition. All the designs already submitted have been put before our judges for consideration, but if anyone else has any ideas, use this entry coupon, and get it to our Publicity Consultancy by Friday 16th January.

The design should be fairly simple, but must reflect the Atari identity. It must be no bigger than 2" round or square and must make sure we Owners shout ATARI to the world!

Prizes for the best four designs will be vouchers for cartridges.... not bad, eh?

Rules

1. All entries must have Entry Coupon cut from AB12 attached.
2. Closing date for entries is first post, 15th January 1981.
3. Persons connected in any way with the administration of the competition, or with Ingersoll Electronics Ltd., are ineligible for a prize.
4. No responsibility is accepted for entries lost in the post.
5. The judges' decision is final, and no correspondence can be entered into.

ENTRY COUPON - BADGE DESIGNS

Cut off this whole coupon and staple it to your badge design. Then post it to: **BTIONIC CLAIRE -**

BADGE DESIGNS
RHA, 7 HIGH STREET,
MAIDENHEAD, BERKS SL6 1JN.

Name: _____ (Mr/Ms)

Age: _____ (if under 15) AB12

Address: _____

Console No: _____

The Atari Owners Club OFFICIAL BULLETIN

ALL THESE BRILLIANT CARTRIDGES ARE NOW AVAILABLE IN THE UK

To: Steve Bernard (Atari)
Ingersoll Electronics Ltd
202 New North Road
London N1 7BL

I want to purchase the following
cartridges but am unable to obtain
what I want because:

Cartridge	Tick	Cartridge	Tick
Air Sea Battle	<input type="checkbox"/>	Blackjack	<input type="checkbox"/>
Space War*	<input type="checkbox"/>	Basic Maths	<input type="checkbox"/>
Outlaw*	<input type="checkbox"/>	Codebreaker	<input type="checkbox"/>
Video Olympics	<input type="checkbox"/>	Hunt & Score	<input type="checkbox"/>
Breakout	<input type="checkbox"/>	Skydiver*	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	Min. Golf	<input type="checkbox"/>
Surround	<input type="checkbox"/>	Street Racer	<input type="checkbox"/>
Brain Games	<input type="checkbox"/>	Bowling	<input type="checkbox"/>
Superman	<input type="checkbox"/>	Indy 500	<input type="checkbox"/>
Backgammon	<input type="checkbox"/>	Chess	<input type="checkbox"/>
Space Invaders	<input type="checkbox"/>	Adventure	<input type="checkbox"/>
Golf	<input type="checkbox"/>	Slot Racers*	<input type="checkbox"/>
Circus	<input type="checkbox"/>	H.Cannonball	<input type="checkbox"/>
Basic Programming <input type="checkbox"/>			
Casino	<input type="checkbox"/>	Night Driver	<input type="checkbox"/>
Dodge'Em	<input type="checkbox"/>	Hangman	<input type="checkbox"/>

Signed: _____

Console No: _____

Name: _____ (Mr/Ms)

Address: _____

Ref.AB12

Most cartridges can be played Solo.
We have indicated, with a * those which
cannot.



All major Atari stockists carry a big
stock of cartridges - but if you can't
find what you want, round your way, fill
out the coupon below and we'll advise you
of alternative sources of supply.

Or, if you'd like an up-to-date list of
your nearest major stockists, ring our
Publicity Consultancy, RHA on 0628 32839
and they'll have Space-Age Lisa rush you
a list for your region.



Dead-Eye David

Here's David Hooper
from Benfleet, Essex
who won the Essex Radio
Show's Space Invaders
competition this Autumn.
He notched up the best
score on an Atari over
the four days of the
show.

Says David: "I play
Space Invaders every
day. I'm an addict.
It's brilliant - I
don't think I'll ever
get tired of it. You
can always improve on
your score."

David Hooper (photo by
courtesy of Southern E. Echo)

The Atari Owners Club OFFICIAL BULLETIN

COMPEC '80

Britain's leading exhibition of
Computers, Small Computers,
Peripherals, Systems, Hardware
Software, Mini & Micro Computers

The new Atari 400 and 800 Personal Computers!



Who had the busiest, zappiest stand at Compec '80 in November? We did, of course! From morning till night, for the full three days of the show, the Ingersoll Electronics/Atari stand was packed out with visitors, fascinated and impressed by these brilliant new computers.

The Atari Personal Computers will be on the market early in 1981 - we'll keep you informed, because we know a lot of Owners would like to own a Personal Computer as well as our amazing VCS!

Just to fill you in, the Atari 400 and 800 are built to a high degree of reliability, engineered to accept ROM, RAM, cassette tape, floppy disk, and bubble memories, these revolutionary personal computers are the first true "home" models, since they plug into a standard home colour TV. They are capable of full colour display, 4 sound "voices", music synthesis, light pen, modem and utilise high speed printers. They offer a full range of computer facilities for home, business, and educational use; plus good old fashioned fun and games! "Star Raiders" is currently enjoying sensational success in the States...

Shipped with 16K RAM - expandable up to 48K (800 series) and 8K ROM - expandable to 40K (800 series), the system is based on the Atari 6502 microprocessor, will handle up to 4 Disk drives, has full feature keyboards with ASCII ability and is programmed in Atari Basic.

The Atari 400 and Atari 800 computers will be competitively priced - at around £375, and £750, respectively.



Personal Computer World recently reviewed the 400 and the 800 - if you would like a copy of their findings (it makes impressive reading!) please write to Claire Bellhouse at our Publicity Consultancy, RHA - 7 High Street, Maidenhead, Berks. She'll pop a copy in the post.